

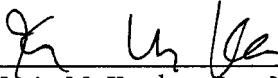
Appl. No. 10/604,476
Response to Office Action of October 5, 2006
Atty. Docket No. 46514-56536

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF ELECTRONIC TRANSMISSION

I certify that the documents referred to as enclosed herein are being transmitted to the U.S. Patent and Trademark Office via the EFS Web system located on the USPTO website on January 5, 2007.



Kevin M. Kercher, Reg. No. 33,408

In re application of:
Mark Ruttenberg

Serial No.: 10/604,476

Filed: July 24, 2003

For: ***Three Dimensional Advertising Display
and Associated Method of Use***

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Examiner: William Boddie

Group Art Unit: 2629

Confirmation No. 1475

Customer No. 021888

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22131-1450

AMENDMENT/RESPONSE B

The following amendments and remarks are made in response to the Patent Office Action of October 5, 2006.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.